



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

DIVISION ADVISORY NO. 016, s. 2021
February 9, 2021

In reference to the letter of Aijelou Marie Arce and Niel Jasper Peña, Project heads UP Kalilayan, this advisory is issued for the information of all secondary school heads, junior and senior high school, public and private.

TAGISAN: THE 35TH EDITION, UP KALILAYAN

UP Kalilayan, a duly recognized sociocultural organization from the University of the Philippines Diliman, announces the conduct of its 35th Edition of Tagisan on the first week of March, 2021 via asynchronous and synchronous platforms, with the theme Lifelines and Headlines: Unmasking Gen Z's Role in Flattening the Infodemic Curve.

This activity shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9 s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and ensuing compliance therewith.

For further details, please see the attached letter.

ELIAS A. ALICAYA, Jr. E.D.
Assistant Schools Division Superintendent
Officer-In-Charge
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cid-ims/alp/rqn/02/09/21

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TAGISAN

LIFELINES AND HEADLINES

UNMASKING GEN Z'S ROLE
IN FLATTENING THE INFODEMIC CURVE



THE THIRTY-FIFTH EDITION

February 5, 2021

ELIAS A. ALICAYA, JR., Ed.D.

Assistant Schools Division Superintendent

Officer in-Charge, Office of the Schools Division Superintendent

Division of Quezon

Sitio Fori, Brgy. Talipan, Pagbilao, Quezon

Greetings from UP Kalilayan!

The UP Kalilayan is a duly recognized sociocultural organization from the University of the Philippines Diliman, composed of undergraduate students hailing from the provinces of Quezon and Aurora. For more than 40 years, the organization has constantly been in the forefront of empowering the local communities of both provinces, the university, and the Philippine society – particularly, the youth sector – through its projects and activities. These include the Career Orientation and Review (CORE), the Free Medical and Dental Mission, the Neil Eria Educational Discussion Series (NEEDS), and the Sirang Plaka.

Atop of this roster is **Tagisan** – the flagship project of UP Kalilayan. One of the country's largest provincial interschool competitions, Tagisan is an annual gathering of the brightest junior and senior high school students from Quezon and Aurora. Here, participants are challenged to expand the scope and depth of their knowledge, skills, and abilities through different contest categories and venues for critical discourse. Beyond its competitive aspect, Tagisan also serves as a conducive learning environment where positive peer culture, collaborative development, and cultural pride and passion are nurtured among the provinces' local youth.


On its 35th edition, Tagisan will shed light on the vital role of the Gen Z's in understanding, fact-checking and, disseminating health-related information amidst a global pandemic. With the theme, "**Lifelines and Headlines: Unmasking Gen Z's Role in Flattening the Infodemic Curve**", it aims to feature the Filipino Gen Z's active involvement in promoting critical thinking in the age of fake news. Across an Infodemic where there's an overabundance of information, both online and offline, Tagisan 35 recognizes the potential of the Gen Z's in fighting against the deliberate attempts to disseminate wrong information which undermines the public health response affecting the country's ability to stop the pandemic.


Tagisan 35 will be held in the first week of March, where submissions from **asynchronous competitions** (i.e. **Digital Poster Making Contest, Short Film Making Contest, Photography Contest, & Song Making Contest**) will be posted starting from the **1st of March 2021**, and the main event with **synchronous competitions** (i.e. **Quiz Show, Essay Writing/Pagsusulat ng Sanaysay, & Impromptu Speech/Dagliang Talumpati**) will be held on the **6th of March 2021**. In this regard, UP Kalilayan is humbly requesting from your good office for **accreditation** to be granted to this activity. Your assistance would be of great benefit to both the success of the event, and and to the fulfillment of our goal in contributing to the holistic development of the Quezonian and Auran youth.

Enclosed in this letter are the full details about the registration process and contest mechanics of Tagisan 35. Thank you for your time and interest. Should you have any inquiries, please do not hesitate to communicate with any of the contact persons indicated below.

For the service of the student-youth of Quezon and Aurora, we remain.

Sincerely,


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TAGISAN

THE THIRTY-FIFTH EDITION

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ABOUT THE UP KALILAYAN

Founded on August 19, 1975, UP Kalilayan prides its name as the original term used during the early Spanish period to refer to the political area of Quezon. More than 45 years since its foundation, the organization now plays a significant role in the University of the Philippines in pooling together students from Quezon and Aurora, in pursuit of delivering their talents and abilities to the society. This is evident from the activities it has developed throughout the years.

ROSTER OF EVENTS



NEEDS (*Neil Eria Educational Discussion Series*)

Running for more than 20 years, Neil Eria Educational Discussion Series (NEEDS) is dedicated in raising social and political awareness among junior and senior high school students. It is one of the primary provincial arms of the university in providing an effective platform for engaging the youth in a critical form of thinking and active civic movement.



FMDM (*Free Medical and Dental Mission*)

Free Medical and Dental Mission (FMDM) offers free dental services, medical consultations, and medicines to the underserved and marginalized towns and municipalities in Quezon and Aurora. It partners with multiple medical organizations and acquires the assistance of top-notch doctors and nurses. Annually, the activity reaches out to more than 500 patients.



CORe (*Career Orientation and Review*)

Career Orientation and Review introduces (CORe) UP education to senior high school student from Quezon and Aurora. It aims to orient and prepare graduating senior high school students about the different paths to choose from in college, as well as how to ace the University of the Philippines College Admission Test (UPCAT) and other college entrance examinations.



SIRANG PLAKA

Sirang Plaka is a university-wide music trivia quiz show and name-that-tune contest. The event aims to promote awareness and enjoyment of both local and international music among students of the University.



TAGISAN 35

OBJECTIVES

To serve as the primary venue of competition among the best junior and senior high school students of Quezon and Aurora, developing through this event their creative and critical thinking skills.

CONTESTS

IMPROMPTU SPEECH AND DAGLIGANG TALUMPATI

The *impromptu speech* and *dagliang talumpati* contests showcase the participants' aptitude in facilitating discourse about topics addressing various social issues.

QUIZ SHOW

It is a group *quiz show* that tests the participants' knowledge and intellect through a series of questions from the fields of Science, Mathematics, Social Studies, General Information and a Special Theme category.

ESSAY WRITING AND PAGSULAT NG SANAYSAY

The *essay writing* and *pagsulat ng sanaysay* contests challenge Quezon and Aurora's most critical writers to tackle the country's most pressing issues through the production of comprehensive and creative essays.

DIGITAL POSTER MAKING

The *digital poster making* pushes the participants' artistic boundaries by allowing them to explore their creativity in discussing topics concerning the youth sector.

SHORT FILM MAKING CONTEST

The *short film making contest* opens the pathway for the participants' to convey pressing issues through various styles of filmmaking.

SONG MAKING

The *song making* contest would give a platform to young musicians in translating social issues into a piece of music.

PHOTOGRAPHY CONTEST

The *photography contest* highlights the creative capabilities of the participants behind the lens and their ability to translate social issues into photographs

PARTICIPANTS

Over 20 high schools, accounting for **300 to 400 participants**, attend Tagisan every year. These include both provinces' most proficient junior and senior high school students, accompanied by their coaches and advisers. Event guests include members of the UP Kalilayan Alumni Association, notable guest speakers, a roster of respectable judges, and private and public educational stakeholders.



TAGISAN 32

Silence Breakers: Exposing Rape Culture in the Post-Millennial Era

February 11, 2018 | Manuel S. Enverga University Foundation Candelaria | Candelaria, Quezon



TAGISAN 33

Books and Ballots: Championing Youth Involvement in Advancing Electoral Literacy

February 17, 2019 | Maryhill College | Lucena City, Quezon



TAGISAN 34

Grassroots: Cultivating a Collective Youth Movement on Agricultural Sovereignty

December 15, 2019 | Manuel S. Enverga University Foundation Lucena | Lucena City, Quezon





REGISTRATION DETAILS

REGISTRATION

Eligible participants from Quezon and Aurora can join their preferred contests for **free**. In lieu of a registration fee, each participant shall accomplish a **contract of agreement** which serves as a waiver for their privacy, security, and intellectual integrity. **Signed** PDF copies of **individual contracts of agreement** with an affixed **copy of valid school ID**, a **document of the complete list of participants** with corresponding contests and **their coaches**, and a copy of the **school logo** (PNG file format) shall be submitted via email at upktagisan@gmail.com by the school's representative/contact person, preferably the email recipient of the invitation letter or the designated head coach for the event.

Subject: [Full Name of School] Tagisan 35 Registration Details

Filenames: [contestants surname]_CONTRACT OF AGREEMENT, [Abbreviated Name of School]_Tagisan 35 List of Participants, [Abbreviated Name of School]_Logo

The deadline for registration is on **February 19, 2021**. For inquiries, you may reach the registration committee at **(+63) 918 441 7691**. You may also like and follow our Facebook pages www.facebook.com/TagisanUPKalilayan and www.facebook.com/upkalilayan for updates.

DISTRIBUTION

A confirmation email will be received by those who have successfully registered. Each registered participant is entitled to an event kit which contains the following:

- a. Souvenir Program;
- b. General Guidelines;
- c. Zoom Manual;
- d. Discord Manual;
- e. Google Docs Manual;
- f. Zoom Virtual Backgrounds;
- g. E-Certificate of Participation, and
- h. other event-related materials.

TAGISAN 35 MECHANICS

ABOUT THE THEME

Lifelines and Headlines: Unmasking Gen Z's role in flattening the infodemic curve

On its 35th edition, Tagisan aims to spotlight the vital role of the Gen Z's in promoting critical thinking in the age of fake news and raising awareness about its importance amidst a global pandemic. Through a lecture from experts renowned in the said field, and through integration of the theme in all contest categories, the implications and importance of such ideal are expected to be inculcated in the minds of the Quezonian and Aurooran Gen Z's. These knowledge will help them in embracing a bigger sense of commitment and concern for the country in the long run.

PARTICIPANTS

- A. Only **junior high schools students (Grade 7 to Grade 10)** from the provinces of Quezon and Aurora are eligible to participate in the following contests:
 1. Quiz Show
 2. Essay Writing/Pagsulat ng Sanaysay,
 3. Impromptu/Dagliang Talumpati
 4. Digital Poster Making
- B. **Junior and Senior high school students (Grade 7 to Grade 12)** from the provinces of Quezon and Aurora are eligible to participate in the following contests:
 1. Song Making Competition
 2. Photography Contest
 3. Short Film
- C. There will be no registration fee in this year's Tagisan, but a signed contract of agreement must be sent to the organizers to consider the participant officially registered.
- D. A school may only send **one (1) team of three (3) students** as the official entries for the **Quiz Show**; **one (1) team of five (5) students** for **Song Making** and **Short Film** contest; and **one (1) each** for the **Essay Writing, Pagsulat ng Sanaysay, Digital Poster Making, Impromptu Speech, Dagliang Talumpati, and Photography** contest categories. Alternate participants may only assume the position of a contestant as a replacement in valid circumstances. The technical panel will decide upon the eligibility and validity of replacing a contestant. The technical panel's decision will be considered final and will not be open to protests.
- E. A **maximum of five (5) official coaches** may supervise for all participants.
- F. Each contestant must be a bona fide junior and senior high school student of the school he or she is representing and will be required to send a photo of their school ID.

QUIZ SHOW

1. The Quiz Show is composed of three (3) rounds: Elimination, Semi-final, and Final round. The elimination round and semi-final round will be conducted in the morning of March 6 while the final round will be conducted in the afternoon of the same day.
2. The questions that will be asked shall be taken from the fields of **Science** (Physics, Chemistry, Biology, Earth Science and Astronomy, and Technology), **Mathematics** (Algebra, Geometry, Elementary Trigonometry, General Mathematics, Basic Statistics), **Social Studies** (Philippine, Asian and World History, Economics, Geography and Current Events), **General Information** (Arts and Literature, English and Filipino Vocabulary, and Trivia), **and those related to the theme.**



3. Final Answer
 - a. Only one answer shall be given to every question.
 - b. Misspelled or incomplete answers are considered incorrect.
 - c. Abbreviations and acronyms are not accepted unless otherwise stated.
 - d. For questions requiring names, full name which consists of first name and last name must be given, unless otherwise stated.
 - e. For the Easy and Average round, it should be written on a white or black board.
 - f. For the Final round it should be spoken out loud by a representative.
4. Objections or clarifications will be entertained only after the answer was revealed. Contestants or coaches must use the raise hand function in zoom. Once recognized by the host, any member of the team or the coach may send their clarification or protest in the messenger group chat with technical panel. Any resource materials needed to support their claim must also be sent in the messenger group chat with the technical panel. Phones should be put away after the reference materials have been sent.
5. Objections or clarifications made after the succeeding question was read or displayed will not be entertained.
6. The Technical Panel will determine the validity of objections. The decision of the Technical Panel is final and irrevocable.
7. There will be a sudden death match in case of a tie. The first team to score a point will proceed to the next round.

ELIMINATION ROUND AND SEMI FINAL ROUND

1. Each member of the team should have the following setup:
 - a. A ballpen or pencil and a blank paper to be used for computation purposes are allowed on their desk or table.
 - b. Phones are also allowed but it should be placed where the screen is facing their desk or table. Facilitators and other participants should be able to see the phones on their camera view in Zoom. Again, phones will only be used for sending of resource materials needed to support the protest of the team or for sending clarifications on the messenger group chat with the technical panel. It should be acknowledged by the host first before anyone can use their phones. Anyone found using their phones aside from this purpose will automatically cause their team to be disqualified.
 - c. Participants will also be required to unmute themselves during the elimination round for the facilitators to check whether there's someone around coaching them or not.
2. Each team will have only **ONE (1) representative** to write their answers. The representative should provide their own writing materials (e.g. whiteboard, marker, and eraser).
3. The Elimination Round is composed of **three (3) rounds**: Easy, Average, and Difficult. **Each round** consists of **five (5) questions**.
4. For each round, teams will be assigned to their own breakout rooms with their respective hosts/facilitator. Coaches will be allowed to join their school's breakout room but they should be muted and off cam. After the end of each round, they will return to the main room to check the tally of scores and ranking so far.
5. Every correct answer shall merit a corresponding one (1), three (3), and five (5) points for Easy, Average, and Difficult, respectively.
6. The question will be read twice while the same question is projected on through screen share, visible to the contestants and audience.
7. Contestants should have both hands raised and eyes on the screen while the host reads the questions to prevent any form of cheating.
8. The team members are allowed to start discussing and finalizing their answers **after the go signal** from the host after the second reading of the question.
9. The final answer must be written legibly on their own writing material. Revision of the final answer is not allowed.
10. The contestants will be given a time limit to answer each question:
 - Objective - Ten (10) seconds.
 - Problem Solving - At least twenty-five (25) seconds depending on the difficulty of the question.
11. The Host will signal the end of the time limit for each question. After the call, the whiteboard or blackboard panel shall be raised.
12. Only the top ten (10) teams will qualify for the Semi-final Round and top five (5) teams for the Final round.
13. There will be a sudden death match in case of a tie. The first team to score a point will proceed to the next round. The team's score from the previous round will not be carried over for the next round.



FINAL ROUND

01	02	03	04	05
06	07	08	09	10
11	12	13	14	15
16	17	18	19	20

- The Final round will be a buzzer-match competition for the qualified teams. The team's score from the previous round will not be carried over. However, in this round, the team's **highest number of consecutive correct answers** or the **highest bonus streak**, will be added to the team's **final score**. The maximum number of bonus streak points that a team could obtain is five (5).
 - If the team gets a **minimum of three (3)** consecutive correct answers as their highest bonus streak, **3 points** will be added to their final score.
 - If the team gets **four (4)** consecutive correct answers as their highest bonus streak, **4 points** will be added to their final score.
 - If the team gets **five or more (≥5)** consecutive correct answers as their highest bonus streak, **5 points** will be added to their final score.
- For the final round, there will be a 4 by 5 grid of squares labeled with numbers. Each cell corresponds to a question from the five categories, placed randomly, and with a uniform level of difficulty.
- There will be a total of twenty questions (20).
- The first question will be decided by the quizmaster. Thereafter, questions will be decided by the team who got the correct answer on the preceding question.
- Before every question, everyone will be given the chance to type their school acronym on the zoom chatbox to serve as their buzzer but they will not press the enter button yet. The contestants may interrupt the quizmaster by entering their school acronym to signify their intention to answer. First to chat their school acronym on the zoom chatbox gets the chance to say their answer. Accidental entering will not be tolerated so participants should be careful before pressing the enter button.
- The quizmaster must first acknowledge a team before they can answer. A warning would be given to a team if they answer out of turn or without acknowledgment. A team subsequently forfeits their chance to answer the question when a succeeding offense is incurred.
- The contestants will be given a limited time to answer the question after the quiz master has read the question twice:
 - Objective - Fifteen (15) seconds to chat on the zoom chatbox their school acronym and seven (7) seconds to answer.
 - Problem Solving - At least thirty (30) seconds to chat their school acronym and seven (7) seconds to answer.
- The contestants' first answer will be considered final. The quizmaster may ask the contestant to spell their answer.
- If an incorrect answer is given by a team who had interrupted the quizmaster, the quizmaster will continue reading the question where he left off. Other teams who have not yet answered will be given the chance to either interrupt or utilize the allotted time after the quizmaster has read the question twice. There shall only be two (2) steals allowed.
- For every correct answer, the cell will be colored by the team's respective color chosen prior to the start of the final round. In case of a wrong answer, the cell will be colored black.
- The three (3) highest scorers will be ranked first, second, and third place winners.
- There will be a sudden death match in case of a tie. The first team to score a point wins the match.



ESSAY WRITING

1. The contest topic for the essay will be given on the event itself.
2. The contestants will use google docs to type their essays which will be provided by the facilitators on the event itself.
3. The following will be required to monitor any cheating or malicious activity:
 - a. Contestants will be required to join the discord channel which will be provided to them before the start of the competition.
 - b. They are required to turn their camera and microphone on
 - c. They also need to share their entire screen
4. The essay should contain no more than five hundred (500) words, articles included.
5. Each contestant will be allowed to use the comfort room only once for the duration of the contest but must ask the facilitator for permission first.
6. The contestant will be prohibited from any form of communication with their schoolmates or coach once the contest has begun.
7. The contestants shall be allotted two (2) hours to complete their essays.

CRITERIA FOR JUDGING

1. Content	40%
2. Style	30%
3. Organization	20%
4. Syntax	<u>10%</u>
Total	100%

PAGSULAT NG SANAYSAY

1. Ang tema para sa pagsulat ng sanaysay ay ibibigay lamang sa araw ng kompetisyon.
2. Ang mga kalahok ay gagamit ng *google docs* para isulat ang kanilang essay.
3. Ang mga sumusunod ay dapat masunod upang mabatanyan ang mga pandaraya o kahina-hinalang mga aktibidad:
 - a. Ang mga kalahok ay kailangang sumali sa *Discord channel* na ibibigay sa kanila ang mga detalye bago magsimula ang kompetisyon
 - b. Kailangan nakabukas ang mga *camera* at mikropono nila
 - c. Kailangan din nilang gamitin ang *share screen feature* ng *Discord*.
4. Ang sanaysay ay hindi dapat lumampas sa 500 salita.
5. Isang beses lamang pahihintulutan ang mga kalahok na gumamit ng palikuran sa panahon ng pagsulat ng sanaysay at kinakailangang magpaalam muna sa *facilitator*.
6. Ang pakikipag-usap sa mga guro at kapwa estudyante ay mahigpit na ipinapagbabawal.
7. Bibigyan ang mga kalahok ng 2 oras upang matapos ang sanaysay.

ANG MGA SANAYSAY AY SUSURIIN SA MGA SUMUSUNOD NA BATAYAN:

1. Nilalaman	40%
2. Istilo ng pagsulat	30%
3. Pagkakaayos ng mga ideya	20%
4. Wastong pagsunod sa Balarila	<u>10%</u>
Kabuuan	100%



IMPROMPTU SPEECH

1. Contestants should be in semi-formal attire. They may only show their upper body during their speech.
2. The sequence of the speakers will be determined through randomizer.
3. The theme for the contestant's speech will be based on the material that will be provided to them on the day of the competition (which may be any of the following: an image, a video, or a news article). It will only be revealed to the contestant once the preceding speaker has started his or her speech.
4. Formal English shall be the devised medium.
5. Each contestant will be allotted five (5) minutes to organize his or her speech and subsequently, three (3) minutes to deliver it.
6. The contest shall take place via Zoom. Contestants are to wait in the Zoom breakout room with their camera and mic on and will only be admitted to the main session room when it is their turn to speak. Once they're done, they are allowed to watch the other contestants with their microphone and video off to keep others from distractions.
7. Each contestant will do a microphone and connection check once he/she enters the session room.
8. The final round will be livestreamed on Facebook.

CRITERIA FOR JUDGING

1. Content (concrete support for points, use of rhetorical devices, originality)	50%
2. Organization (transitions, logical progression of ideas)	30%
3. Delivery (rate of speaking, overall poise, eye contact, gestures, pronunciation, clarity)	10%
4. Impact (effectiveness and quality as a whole)	<u>10%</u>
TOTAL	100%

DAGLIANG TALUMPATI

1. Ang mga kalahok ay kinakailangang magsuot ng semi-formal na kasuotan. Kahit itaas na bahagi ng katawan lang ng mga kalahok ang kita habang sila ay nagtatalumpati.
2. Ang pagkakasunud-sunod ng mga magtatalumpati ay matutukoy sa pamamagitan ng randomizer.
3. Ang tema para sa bawat kalahok ay ibabase sa mga materyales na ibibigay sa kanila sa araw ng kompetisyon (ang mga materyales ay maaaring manggaling sa sumusunod: imahe, video, o artikulo sa balita). Ito ay malalaman ng kalahok sa oras na magsimula nang magsalita ang kalahok na nauna sa kanya.
4. Ang talumpati ay nasa wikang Filipino lamang.
5. Ang bawat kalahok ay bibigyan ng limang (5) minuto para i-organisa ang kanyang talumpati at tatlong (3) minuto para ipahayag ang kanyang talumpati.
6. Ang patimpalak ay gaganapin sa Zoom. Ang mga kalahok ay maghihintay sa breakout room habang nakabukas ang kanilang camera at microphone at papasok lamang sa main session room kapag sila na ang magtatalumpati.
7. Ang bawat kalahok ay itsetsek ang kanilang mikropono at koneksyon sa sandalling siya ay pumasok sa session room.
8. Ang huling round ay i-livestream sa Facebook.

MGA BATAYAN SA PAGSUSURI

1. Nilalaman	40%
2. Organisasyon	30%
3. Pagpapahayag	20%
4. <i>Impact</i>	<u>10%</u>
Kabuuan	100%



DIGITAL POSTER MAKING

1. Entries should be able to interpret unambiguously the theme "**Lifelines and Headlines: Unmasking Gen Z's role in flattening the infodemic curve**".
2. Each contestant must submit only one (1) digital poster entry and it should be the contestant's original work.
3. The contestants may use any software and gadget of choice.
4. Digital poster should be in digital format and must have the following requirements:
 - Resolution: 1200 x 628 pixels
 - Format: PNG
 - Must not contain any copyrighted material including artworks.
 - Must not have been submitted or awarded in any other digital poster contest or have been published in print or online.
 - Must contain **Tagisan 35** in the upper left corner of the poster.
5. For digital arts in which a person is recognizable, the contestant is responsible for securing permission from that person or, in the case of a minor, from the subject's parent or guardian.
6. Digital posters that **violate another person's rights** including but not limited to copyright will automatically be **disqualified**.
7. Digital posters that contain **obscene, sexually explicit, offensive**, or any other objectionable or inappropriate content will also make the entry **disqualified**.

SUBMISSION OF ENTRIES

1. Entries must be submitted on or before **FEBRUARY 28, 2021** to upktagisan@gmail.com
2. The following format must be followed:
 - I. Subject: TAGISAN 35 Digital Poster Making Contest
 - II. Body
 - III. Full name of the contestant
 - IV. School
 - V. Year/Grade level
 - VI. Mobile/Landline No.
 - VII. Title of Digital Poster
 - VIII. Device and other equipment used
3. Take note of the following dates:
 - I. February 19, 2021: deadline for Contract of Agreement
 - II. February 28, 2021: deadline of entries
 - III. March 3, 2021 8 AM: posting of qualified entries and start of photo-liking and sharing
 - IV. March 4, 2021 7:59 AM: deadline of photo-liking and sharing of entries

CRITERIA FOR JUDGING

The following criteria will be used for the judging of entries.

- | | |
|----------------------|-----|
| • Concept / Idea | 40% |
| • Design Composition | 30% |
| • Originality | 20% |
| • Design Impact | 10% |

PEOPLE'S CHOICE AWARDS

1. 70 percent of the People's choice criteria will be coming from the combined likes and shares at the end of 24 hours of posting.
2. Likers and sharers of the photo should be following the Tagisan page to be considered as valid.
3. 30 percent of the People's choice criteria will be from the live voting conducted in menti.com on March 6, 2021 which is around 9:30-10:00 AM.
4. The award will be presented and given at the closing ceremony on March 6, 2021 and will be given a cash prize.



SONG MAKING

1. The theme for this year's Song Making Contest is **"Lifelines and Headlines: Unmasking Gen Z's role in flattening the infodemic curve"**.
2. The song should be two (2) minutes to five (5) minutes only. The entry is expected to have conveyed its message within the time limit. There will be a corresponding three percent (3%) fractional deduction from the final score for every thirty (30) seconds in lack or in excess of the time limit (e.g. 20 seconds lack or excess shall incur a $(20/30) \times 3\%$ deduction from the final score).
3. The song entries can be of any genre (i.e. Pop, Country, Hip-Hop, etc.) as long as it is within the time limit and tackles the theme in their lyrics and musicality.
4. The participant may use any instrument and accompaniment. The song can be recorded and edited using any device such as, but not limited to, mobile devices (i.e. smartphones, tablets), desktop or laptop computers, and the like. The song's final quality should be **at least 320Kbps**, exported in **.mp3 format**.
5. The participant should submit a **lyric video** with plain black background and white text. The resolution should be **at least 720p**, exported in **.mp4 format**.
6. The participant has to provide a title for their song. The theme for the contest shall not be considered as the title.

SUBMISSION OF ENTRIES

1. Entries must be submitted on or before FEBRUARY 28, 2021 to upktagisan@gmail.com
2. The following format must be followed:
 - I. Subject: TAGISAN 35 Song Making Contest
 - II. Body
 - III. Full name of the contestants
 - IV. School
 - V. Year/Grade level
 - VI. Mobile/Landline No.
 - VII. Title of Song
 - VIII. Device and other equipment used
3. Take note of the following dates:
 - I. February 19, 2021: deadline for Contract of Agreement
 - II. February 28, 2021: deadline of entries
 - III. March 2, 2021 8 AM: posting of qualified entries and start of photo-liking and sharing
 - IV. March 3, 2021 7:59 AM: deadline of photo-liking and sharing of entries

CRITERIA FOR JUDGING

The following criteria will be used for the judging of entries.

- Lyrics (*on understanding and expression of the theme*): 40%
- Composition (*on melody and arrangement*): 40%
- Coherence (*on harmony of the melody and lyrics*): 20%

PEOPLE'S CHOICE AWARDS

1. 70 percent of the People's choice criteria will be coming from the combined likes and shares at the end of 24 hours of posting.
2. Likers and sharers of the photo should be following the Tagisan page to be considered as valid.
3. 30 percent of the People's choice criteria will be from the live voting conducted in menti.com on March 6, 2021 which is around 9:30-10:00 AM.
4. The award will be presented and given at the closing ceremony on March 6, 2021 and will be given a cash prize.



PHOTOGRAPHY CONTEST

1. Entries should be able to interpret unambiguously the theme "**Lifelines and Headlines: Unmasking Gen Z's role in flattening the infodemic curve**".
2. Each contestant must submit only one (1) photo entry and it should be the contestant's original work.
3. Photographs must **ONLY** be taken using any **mobile phone** or **tablet camera**. Photographs taken by a professional camera or any other digital camera will not be accepted.
4. Photographs should be in digital format and must have the following requirements:
 - MINIMUM resolution: 2 MP
 - Format: JPG
 - Must not contain date stamps, watermarks, or any text on the image.
 - Must not contain any copyrighted material including artworks and other photos.
 - Must not have been submitted or awarded in any other photo contest or have been published in print or online.
5. Post-processing of the image is limited to cropping and color enhancements, including brightness, contrast, sharpening, highlights, and shadows. Photo manipulation such as colorizing, toning, collage, photo composites, HDR, stitched, and panoramas are not allowed.
6. For photos in which a person is recognizable, the photographer is responsible for securing permission from that person or, in the case of a minor, from the subject's parent or guardian.
7. Photographs that **violate another person's rights** including but not limited to copyright will automatically be **disqualified**.
8. Photographs that contain **obscene, sexually explicit, offensive**, or any other objectionable or inappropriate content will also make the entry **disqualified**.

SUBMISSION OF ENTRIES

1. Entries must be submitted on or before **FEBRUARY 28, 2021** to upktagisan@gmail.com
2. The following format must be followed:
 - I. Subject: TAGISAN 35 Photography Contest
 - II. Body
 - III. Full name of the contestant
 - IV. School
 - V. Year/Grade level
 - VI. Mobile/Landline No.
 - VII. Title of Photo
 - VIII. Caption (not more than 100 words)
 - IX. Device and other equipment used
3. Take note of the following dates:
 - I. February 19, 2021: deadline for Contract of Agreement
 - II. February 28, 2021: deadline of entries
 - III. March 4, 2021 8 AM: posting of qualified entries and start of photo-liking and sharing
 - IV. March 5, 2021 7:59 AM: deadline of photo-liking and sharing of entries

CRITERIA FOR JUDGING

The following criteria will be used for the judging of entries.

- Content and Relevance to the theme: 30%
- Creativity and Originality: 25%
- Technique: 20%
- Visual Impact: 15%
- Title and Caption: 10%



PEOPLE'S CHOICE AWARDS

1. 70 percent of the People's choice criteria will be coming from the combined likes and shares at the end of 24 hours of posting.
2. Likers and sharers of the photo should be following the Tagisan page to be considered as valid.
3. 30 percent of the People's choice criteria will be from the live voting conducted in menti.com on March 6, 2021 which is around 9:30-10:00 AM.
4. The award will be presented and given at the closing ceremony on March 6, 2021 and will be given cash prize.

SHORT FILM MAKING

1. The theme for this year's Short Film Making Contest is **"Lifelines and Headlines: Unmasking Gen Z's role in flattening the infodemic curve"**.
2. The film should be three (3) minutes to five (5) minutes only. The team is expected to have conveyed their message within the time limit. There will be a corresponding three percent (3%) fractional deduction from the final score for every thirty (30) seconds in lack or in excess of the time limit. (e.g. 20 seconds lack or excess shall incur a $(20/30) \times 3\%$ deduction from the final score)
3. The team can use any genre for their short film (i.e. Documentary, Narrative, Musical, etc.) as long as it is within the time limit and tackles the theme in their main story, dialogue, interactions, or visual elements.
4. The film can be shot and edited using any device such as, but not limited to, professional filming devices like digital cameras, mobile devices (i.e. smartphones, tablets), desktop or laptop computers, and the like. The film's final resolution should be acceptable enough for cinematic and television showcasing, **at least 720p**. The contestants are free to use any aspect ratio they prefer. Closed captions are highly encouraged but not required. The final output shall be exported in **.mp4 file format**.
5. It is **highly discouraged that the team would gather for shooting and producing the film**. The participants are expected to **follow minimum health and quarantine protocols at all times**. UP Kalilayan will not be held liable if protocols are violated.
6. The team has to provide a title for their video. The theme for the contest shall not be considered as the title.
7. The team may or may not be present during the awarding on March 6, 2021. Should their film garner a spot in the top three and they are not present, any representative from the school may receive the award.
8. The team must pass their **storyboard** one week before the actual date of the event—no later than **February 21, 2021** to upktagisan@gmail.com
9. The storyboard template to be used can be accessed in this link:

tinyurl.com/tagisan35-storyboard

SUBMISSION OF ENTRIES

1. Entries must be submitted on or before **FEBRUARY 28, 2021** to upktagisan@gmail.com
2. The following format must be followed:
 - I. Subject: TAGISAN 35 Short Film Making Contest
 - II. Body
 - III. Full name of the contestants
 - IV. School
 - V. Year/Grade level
 - VI. Mobile/Landline No.
 - VII. Title of Short Film
 - VIII. Device and other equipment used



3. Take note of the following dates:

- I. February 19, 2021: deadline for Contract of Agreement
- II. February 21, 2021: deadline for storyboard
- III. February 28, 2021: deadline of entries
- IV. March 1, 2021 8 AM: posting of qualified entries and start of photo-liking and sharing
- V. March 2, 2021 7:59 AM: deadline of photo-liking and sharing of entries

CRITERIA FOR JUDGING

The following criteria will be used for the judging of entries.

- Content (*relevance, interpretation, originality*): 50%
- Technicality (*shooting, post-processing, editing*): 30%
- Execution (*acting, delivery, conveyance*): 20%

PEOPLE'S CHOICE AWARDS

1. 70 percent of the People's choice criteria will be coming from the combined likes and shares at the end of 24 hours of posting.
2. Likers and sharers of the photo should be following the Tagisan page to be considered as valid.
3. 30 percent of the People's choice criteria will be from the live voting conducted in menti.com on March 6, 2021 which is around 9:30-10:00 AM.
4. The award will be presented and given at the closing ceremony on March 6, 2021 and will be given a cash prize.

PROTESTS

- A. All protests will be handled and decided upon by the Technical Panel.
- B. Only the contestants or their official coach(es) will be eligible to protest.
- C. For the Quiz Show:
 1. The quizmaster must immediately be notified of protests after the allotted time for the contestants to answer elapses and before the succeeding question is read.
 2. The contestants or their official coach(es) will be given a chance to provide reference for the protest through sending photos or screenshot of the (1) material cover and (2) the page where the protest can be found, on the messenger group. The messenger group will be created at the day of the event itself.
 3. The technical panel holds the right to accept or deny all protests. Their decision will be final.
- D. For the Essay Writing, Pagsulat ng Sanaysay, Impromptu Speech, and Dagliang Talumpati contests:
 1. The facilitator must immediately be notified of protests or questions.
 2. The facilitator shall then refer the protest or question to the Technical Panel. Protests will not be entertained after the competition.
- E. For the Song Making, Short Film Making, Digital Poster Making, and Photography contests:
 1. The organizers must immediately be notified of protests or questions before the deadline of submission by sending an email to upktagisan@gmail.com
 2. The Technical Panel will then discuss the protest or question. Protests will not be entertained after the deadline.

CHANGE OF RULES

The UP Kalilayan reserves the right to modify the rules of the contest after consulting with the participants.



PRIZES

- A. Prizes for all categories will be awarded at the end of the event.
- Group Competitions (i.e. Quiz Show, Short Film Making Contest, and Song Making Contest):
 - First Place: E-Certificate of Recognition + Cash Prize of Php 1500
 - Second Place: E-Certificate of Recognition + Cash Prize of Php 1000
 - Third Place: E-Certificate of Recognition + Cash Prize of Php 500
 - Individual Competitions (i.e. Essay Writing, Pagsulat ng Sanaysay, Digital Poster Making, Impromptu Speech, Dagliang Talumpati and Photography Contest):
 - First Place: E-Certificate of Recognition + Cash Prize of Php 300
 - Second Place: E-Certificate of Recognition + Cash Prize of Php 200
 - Third Place: E-Certificate of Recognition + Cash Prize of Php 100
- B. An over-all champion will be declared at the end of Tagisan.
- Each event will have corresponding points. The following are the corresponding points.
 - Quiz Show:
 - First Place: four (4) points
 - Second Place: three (3) points
 - Third Place: two (2) points
 - Other Events:
 - First Place: three (3) points
 - Second Place: two (2) points
 - Third Place: one (1) point
 - The school with the highest number of total accumulated points wins.
- C. Due to the nature of this year's Tagisan, the Tagisan's revolving trophy will not be awarded to the team who becomes over-all champion. The rules regarding the revolving trophy will be put on hold in Tagisan 35.
- D. First, second, and third placers of Quiz Show, Essay Writing, Pagsulat ng Sanaysay, Digital Poster Making, Impromptu Speech and Dagliang Talumpati shall proceed to **Patalasanlahi 2021**, a national inter-high school competition to be organized by an alliance of provincial organizations. For the short film making competition, only the first placer will proceed to the Patalasanlahi 2021.
- D. E-Certificates will be awarded to all participants.
- E. An evaluation of the participants' performance will be sent to their schools some time after the contest.